

Royal Coconut Coast Photo Contest

The Royal Coconut Coast Association 2014 Photo Contest begins July 21st, 2014 and ends September 30, 2014, at 5 PM Hawaii Standard Time. By submitting an entry, each contestant agrees to the rules of the contest and states that they are 18 years old or older.

By submitting a photo, you are agreeing to these rules.

Who may enter:

Photographers who are 18 years old or older are eligible. Individuals affiliated with the Royal Coconut Coast Association, including employees of member and partner companies or organizations, vendors, volunteers and their immediate families (children, siblings and spouses) and others living in their households are not eligible. The Royal Coconut Coast Association board of directors will determine winners' eligibility in its sole discretion.

What to enter:

Photographs of Kauai with specific emphasis on the east side of the island, known as the Royal Coconut Coast. The Royal Coconut Coast is the region between the Wailua Golf Course and Kealia Beach (including Paliku, a.k.a. Donkey Beach) and extending towards the interior as far as Mt. Waialeale. Any photos showing dangerous, illegal or inappropriate behavior will not be accepted.

Please see this map of the Royal Coconut Coast. <http://royalcoconutcoast.com/kauai-map/>

Eight contest categories are drawn from subjects of special interest to the Royal Coconut Coast and are provided here to inspire.

Royal Coconut Coast Towns & Events. Examples might include streetscapes, events and atmosphere in both Kapa'a and Wailua.

Local Flavor. Examples might include photos related to: culinary tours, farmers' markets, locally-grown foods, locally-produced beverages, special food events.

Romance. Examples might include photos related to: weddings, honeymoons, vow renewals, couples, sunrises, sunsets.

Adventure & Water Sports. Examples might include photos related to: bicycling, hiking, ziplining, kayaking, stand-up paddle boarding, mountain tubing, outrigger canoeing, surfing, boogie boarding, snorkeling, kite surfing.

Beaches. Examples might include photos related to: beaches in the Royal Coconut Coast area including Lydgate Park, Wailua Beach, Kapaa Beach Park, Paliku Beach (aka Donkey Beach), Kealia Beach

Culture. Examples might include photos related to: history of Kauai, hula, Hawaiian crafts, Hawaiian cultural practices.

Family-friendly. Examples might include photos related to: family-friendly hikes, parks, family-oriented gardens, children's activities and events, family-oriented tours.

Natural Wonders. Examples might include photos related to: Sleeping Giant, Wailua River, Fern Grotto, Opaekaa Falls, Secret Falls.

Flora and Fauna. Examples might include photos related to: tropical flowers, indigenous plants turtles, whales, monk seals, tropical fish.

Photographs must have been shot by the entrant since January 1, 2012.

Editing & Photo Releases:

Photo editing. Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable. It's important the photos accurately represent the destinations, events and sites of the Royal Coconut Coast. We discourage heavily altered photos.

Model/Subject Release. For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it to the Royal Coconut Coast upon request, according to the release form provided as part of this contest.

Photographs that have won any other contests are not eligible. We define winning as having won a grand prize or 1st, 2nd, or 3rd place overall. Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

How to enter:

Please submit photographs and requested information on-line via our Facebook Page (<https://www.facebook.com/RoyalCoconutCoast>). We do not accept photographs submitted through any other method. Each entrant may submit up to six photos.

All photos must be submitted as a high-resolution JPEG image, 300 dpi and a minimum size of 1800 pixels on longest side. Many contestants, not just winners, will be asked to submit a high-resolution file.

The Royal Coconut Coast Association reserves the right to disqualify incomplete entries and/or contestants who are unable to submit, upon request, a high-resolution photograph of at least 300 dpi at 1,800 pixels on the longest side.

The Royal Coconut Coast Association may collect a photograph's metadata upon entry.

You retain your rights to your photograph; however, by entering the contest, you grant the Royal Coconut Coast Association (and those authorized by the Royal Coconut Coast Association) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any Royal Coconut Coast Association purpose, including, but not limited to, advertising, news information and promotion on the social media, website and other Royal Coconut Coast Association online or print publications. Any photograph reproduced will

include a photographer credit as feasible. The Royal Coconut Coast Association will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Entry deadline:

All entries must be received through the Royal Coconut Coast Facebook page by 5pm Pacific Standard Time on September 30, 2014.

Winners:

Judging of the photo contest will be conducted by the Royal Coconut Coast Association.

Winning photographs will be announced on the Royal Coconut Coast Association Facebook Page in October 2014.

The Royal Coconut Coast Association will notify the winner via the contact information provided at the time of entry; the Royal Coconut Coast Association may disqualify anyone who fails to respond to the notification within five business days.

Ten winners will be selected as follows and will be awarded \$100:

Eight Winners: Drawn from all entries will combine total engagement by Facebook Fans on the photo (likes, shares and comments) with the judges' evaluation of composition, creativity and incorporation of the Royal Coconut Coast.

One Winner: Judges Choice. The best photo as selected by the Royal Coconut Coast Association.

One Winner: People's Choice. The photo with the highest engagement (number of likes, shares and comments combined).

One Grand Prize Winner: Following the announcement of the ten winning photographs, each winner will be put to a vote via Facebook and the photo with the most likes, comments and shares (combined total) will win a 5-night stay at Aqua Kauai Shores Hotel, a gift certificate from Orchid Alley and dinner for two at The Bull Shed. This will occur in the month of October.

The contest is void where prohibited or restricted by law. The Royal Coconut Coast Association reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, the Royal Coconut Coast Association reserves the right to award or not award the prizes in its sole discretion. The Royal Coconut Coast Association reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. Decisions of the Royal Coconut Coast Association are final.

Please do not contact us about the status of entries or judging.

Prizes: The Royal Coconut Coast Association will award 11 prizes, as follows:

Cash prizes: \$100 for each of the 10 winning photos.

Grand prize: 5-night stay at the Aqua Kauai Shores Hotel, a gift certificate from Orchid Alley, and dinner for two at The Bull Shed.

One cash prize per person. Winners must sign a release and license, declaration of eligibility, and will be responsible for paying any taxes they may owe on a prize.