



Membership Benefits 2018

The Royal Coconut Coast Association (RCCA) serves to increase awareness of the Wailua to Kapa'a corridor as an attractive destination, conducting marketing, public relations and advertising activities to reach potential visitors to Kaua'i and visitors on Kaua'i. Members receive benefits that ultimately serve to improve business, including:

- Member business information, contact information, photo and links on RCCA Website, <http://royalcoconutcoast.com>. This website is promoted through online advertising, print advertising, social media and public relations (news media) activities throughout the year. RCCA generates thousands of links to members annually.
- Member business pinpointed on regional online interactive map.
- Member business highlighted in ongoing social media campaigns.
- Referrals to media (press) when writers are interested in various topics.
- Member bulletins and monthly newsletter relating to events and news in the region.
- Referrals to member businesses by RCCA.
- Use, by members, of RCCA destination videos and links.

How to become a member: Email info@royalcoconutcoast.com and request a membership application or download the application found at <http://royalcoconutcoast.com/membership-info/>.

Fill it in and mail with a check for your dues payment (see Membership Dues Schedule 2018) made out to Royal Coconut Coast Association, P.O. Box 1180, Kapa'a, HI 96746.

Additional assistance or questions please feel free to call Member Relations Assistant Mariya Kai Jones 808-651-4208.

Membership is subject to receipt of payment and approval by the board of directors.