



## Membership Benefits 2019

The Royal Coconut Coast Association (RCCA) serves to increase awareness of the Wailua to Kapa'a corridor as an attractive destination, conducting marketing, public relations and advertising activities to reach potential visitors to Kaua'i and visitors on Kaua'i. Members receive benefits that ultimately serve to improve business, including:

- Member business information, contact information, photo and links on RCCA Website, <https://royalcoconutcoast.com>. This website features members in various ways and is promoted through online global advertising, print advertising, social media and public relations (news media) activities throughout the year. RCCA generates thousands of links to members annually.
- Book Now links to member online booking engine
- Member business pinpointed on regional online interactive map.
- Member business highlighted in ongoing social media campaigns.
- Referrals to media (press) when writers are interested in various topics.
- Member bulletins and newsletters relating to events and news in the region.
- Referrals to member businesses by RCCA.
- Use by members, of RCCA destination videos and links.
- Participation in a members-only Facebook group to feature member news, specials, and networking opportunities.
- Annual membership reception

**How to become a member:** Email [info@royalcoconutcoast.com](mailto:info@royalcoconutcoast.com) and request a membership application or download the application found at <https://royalcoconutcoast.com/membership-info/>. Fill it in and mail with a check for your dues payment (see Membership Dues Schedule 2019) made out to Royal Coconut Coast Association, P.O. Box 1180, Kapa'a, HI 96746.

Membership is subject to receipt of payment and approval by the board of directors.

Additional assistance or questions please feel free to call Member Relations Assistant Mariya Kai Jones, 808-651-4208.

P. O. Box 1180, Kapa'a, Kaua'i, Hawai'i 96746 808.639.6895, [info@royalcoconutcoast.com](mailto:info@royalcoconutcoast.com)

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