

Aloha RCCA Members,

October 23, 2019

Here are the latest member updates from the Royal Coconut Coast Association (RCCA).

Online stats: expanding numbers in September (compared to August). Online statistics for RCCA showed a solid upward trend in September, thanks to recovery from an August glitch in Google's interface

- Website Sessions: 11,873 (on par)
- New Users: 10,127 (+16%)
- Unique Users (10,482) (+15%)
- Google Adwords Clicks: 14,161 (+41%)
- Google Organic Sessions: 1,789 (-14%)
- Outgoing Links to Members: 961 (+9%)
- Book Now links: 74 (-1%)
- Facebook Followers: 52,783 (on par)
- Instagram Followers: 1,033 (on par)
- Pinterest Audience: 5,920 (+288%) with 755 pins and 21 boards

Tie in with over 500 tags related to #royalcoconutcoast! Join in with your fellow members (31 entries so far), and enter our Tag Us — You're it contest. Adding our hashtag to your Facebook and Instagram posts gains connection to over 500 of RCCA's tags. Every tag = one entry. Plus image and video submissions are also considered an entry for every photo or video uploaded [here](#). The more entries, the more chance to win. Prize winners receive sponsored (paid) post boosts, a monthly blog feature and extra focus through RCCA's social media channels. All prize winners also receive a Kauai Made gift bag courtesy of KVB.

Congratulations to Sheraton Kauai Coconut Beach: Following a multi-million dollar property-wide transformation, the former Courtyard Kauai has changed its flag to Sheraton with 314 re-designed guest rooms, a new arrival experience, new oceanfront bar and restaurants, fully reinvented public spaces a re-energized pool scene and fresh programming. Read more of Jessica Else's article in [The Garden Island](#).

A fond farewell to Hilmy Dole: For over four years, former Kauai Shores Hotel general manager, Hilmy Dole, has served at the helm of RCCA as president of the board. Hilmy recently moved on from his hotel, though remains on Kauai. His leadership was thoughtful, steady and engaging. Diane Pavao of Kaha Lani, and RCCA Vice President, is currently taking the lead.

Kapaa traffic solutions update – October 25th: Learn about the State's latest efforts to address Kapaa traffic woes. Kauai District Engineer, Larry Dill, will be on hand to update the public at Kapaa Public Library from 2-4 p.m. Organized by the Wailua-Kapaa Neighborhood Association.

Welcome New Members -- Lemongrass Grill, Taps & Hops Eatery: Adding to RCCA's great collection of restaurants and bars featured on the Royal Coconut Coast are: [Lemongrass Grill - Kauai](#), a Zagat award winning restaurant known for its wide array of seafood, beef, pork, chicken, vegetarian, and savory curries. Lemongrass is open daily from 4 to 9 p.m. and located in the Choy Village, 4-871 Kuhio Hwy. Also at Choy Village is the recently opened [Taps & Hops Eatery](#), providing Hawaii craft beers and "local grinds." its first two months of operation, has seen a significant number of positive reviews on its [Facebook page](#). Open 3-10 p.m. with extended happy hour specials. Call 808-378-4199. **Correction from September Newsletter:** Search online for Enterprise Rent-A-Car at Coconut Plantation by entering the location as Kapaa.

Upcoming Events:

- October 25th -- Halloween Hoot Paint and Sip, 7 to 9 p.m. at Hilton Garden Inn. Paint, create, eat and drink.
- October 26th – Make a Difference Day at Lydgate Park, 7:30 a.m. until noon. All volunteers welcome.
- October 31st – Halloween Costume Party at Hilton Garden Inn, Mamahune's, 6-9 p.m.
- Nov. 2nd – Veteran's Day Parade and Entertainment, Kapaa Town to Kapaa Beach Park, 9:30 -11:30 a.m.
- Nov. 2nd – Saturday Night Art Walk, Kapaa Town, 5 to 9 p.m.

Find out all the details of these events at <https://royalcoconutcoast.com/kauai-events/>

