



Aloha,

It's been an active year for many. The Royal Coconut Coast Association has contributed to that trend. We are reaching out to invite your membership in the Royal Coconut Coast Association for 2025 and beyond.

We promote our members continuously to both visitors on Kaua'i and those on the Mainland and in Canada who are planning to visit Hawai'i and, in particular, Kaua'i. Members see immediate results whether through consistent exposure on a broad scale, improved online activity, reservations, bookings or purchases. The cost of membership is very reasonable for the value --\$125 per year for General Members or \$60 per year per vacation rental unit.

Our mission is to draw positive attention to the Royal Coconut Coast as a great place to play, stay, play, eat, shop, and seek professional services so that businesses in this region (Kapa'a to Wailua) will benefit. Our overall aim is to position Wailua through Kapa'a as a great choice.

Check out our website and social media channels at <https://royalcoconutcoast.com>. As a member you are featured on this website with an image of your choice, description, phone numbers, website link, Book Now link (if a tour, restaurant, activity or accommodation), Shop Now link (for our stores and galleries) and links to your social media channels. Your information is featured in one of our website categories (Eat, Stay, Play, Shop, Weddings and Services). As a member we will also feature your business on Instagram with posts, reels and stories, and on Facebook.

Please consider this opportunity to gain national, statewide and local attention for your business throughout a year. We would value your involvement and support.

Enclosed is a membership application, dues schedule and membership benefits list. For more information, please contact me or go to <https://royalcoconutcoast.com/membership-info>.

Mahalo,

Diane Pavao

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