



Aloha,

The Royal Coconut Coast Association invites your membership for 2026. Take advantage of our early-bird special, offering the rest of 2025 for free, along with all of 2026. Membership starts at \$125 per year.

This year we are 75 members strong, which includes businesses and resorts from Wailua through Kapa'a. We promote our members continuously to both visitors on Kaua'i and those on the Mainland and in Canada who are planning to visit Hawai'i and, in particular, Kaua'i. International locations also surface among our online statistics.

Members see immediate results through consistent exposure locally, nationally, in Canada, and beyond. They see improved online activity; through links to either their website or social media channels, along with purchases or bookings.

Check out our website at <https://royalcoconutcoast.com>. We receive 16,700 visits a month or 200,000 per year through our own paid advertising, PR and social media. As a member; your business is featured on our site with an image of your choice, description, phone numbers, website link, Book Now link (if a tour, restaurant, activity or accommodation), Shop Now link (for our stores and galleries) and links to your social media channels. We also provide posts about your business on Instagram and Facebook where our reach averages 21.5K per month.

Our overall mission is to draw positive attention to the Royal Coconut Coast as a good choice to play, stay, play, eat, shop, and seek professional services. We also participate in community affairs to address local issues.

We welcome your participation.

Enclosed is a membership application, dues schedule and membership benefits list. For more information, please contact me or go to <https://royalcoconutcoast.com/membership-info>.

Mahalo,

Diane Pavao

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