



Membership Dues Schedule – 2026

The Royal Coconut Coast Association (RCCA) serves to increase awareness of the Wailua to Kapa‘a corridor as an attractive destination through marketing, public relations and advertising activities reaching visitors, potential visitors, as well as residents.

Members in the organization receive benefits that ultimately serve to improve business. See the membership benefits list. Dues support RCCA’s global, national and local marketing and promotional activities, to build awareness of the East Side’s as an attractive choice along with driving our efforts towards member links on our website and in social media. Membership is open to all businesses and organizations that are located and conduct a portion or all of their activities in the Kapa‘a/Wailua region, known as the Royal Coconut Coast. RCCA is a non-profit organization classified as 501-C (6)

Accommodations	
Hotels, condominium resorts, inns, B & Bs, vacation rental units and vacation rental companies. (Minimum – 4 units)	\$15 per quarter or \$60 per room or unit per year.
Time-share resorts	\$7.50 per quarter or \$30 per room or unit per year.
Sustaining Members	
Large organizations with significant investment in the region	Case-by-case basis, starting at \$507.50 per quarter or \$2,000 per year.
General Members and Allied Members	
Businesses and organizations located in the Royal Coconut Coast region and conducting a portion or all business activity within the region. Includes your category listing, links on RCCA website and features in social media channels.	\$125 per year

Not a member yet? Email info@royalcoconutcoast.com and request a membership application or download the application form found at <http://royalcoconutcoast.com/membership-info/>. Membership is subject to receipt of dues payment and approval by the Board of Directors.