



Aloha RCCA Members and Affiliates,

September 28, 2026

Post Lowell Update: The Royal Coconut Coast weathered the storm relatively well, with most Kapa'a businesses currently operating as well as most of our accommodations members. The Smith's Family Luau, River Boat Cruises and Tropical Gardens are also operating as of September 24th. We'll have an update from the Beachboy by the end of this week. The ISO Hotel continues to evaluate its property. Sheraton Kauai Coconut Beach opens October 4th. We have reports from many of our General Members on their operating status, including Shops, Restaurants, Activities and Professional Services. RCCA will update these as more information comes in. Go to: <https://royalcoconutcoast.com/operating-status-royal-coconut-coast-businesses/> and <https://royalcoconutcoast.com/open-status-for-royal-coconut-coast-accommodations/>

Especially admirable was the massive contribution to help out by friends, relatives, neighbors, employees, outside organizations and visitors; along with assistance by Kaua'i County.

RCCA Online Report:

For the period of August 27 through September 27, many of our online statistics were close to the previous 31 days.

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| • Website sessions: 31, 586 on par | • Ads Interactions: 44,081 (67%) |
| • Users: 30,712 (+<1%) New Users (94%) | • Ads interaction rate: 4.84 (+52%) |
| • Ads Optimization Score: 84% | • Ads cost per click: \$0.02 on par |
| • Ads Impressions: 912,401 on par | • Total Cost: \$1,024, on par |

Geographic Origin: US +1%, Canada +9%, France +2%, India -5%. UK -21%, and Germany +40%. US States: CA +83%,

Traffic Sources: Display, 21,298 (+2%), Direct, 1,648 (+12%), Cross-Network, 9,766 (+<1%), Organic 572 (-21%), Referral 129 (+6%). For more information, mp@margyparker.com

Social Media: Contact brianee@premierkauai.com to provide her with updates for RCCA's social media activity. Her September report will be available in October.

Events Coming Up: (Check more details at the [RCCA Website](#) or [KauaiFestivals.com](#))

- October 3rd, [Kauai Yoga and Peace Festival](#) at Kaua'i Shores, 8 to 10 a.m.
- October 3rd, [Lydgate Beach Park Clean-up](#), 8:30 to 10:30 a.m. Meet at the Main Pavilion.
- October 3rd, [First Saturday Art Walk](#), Kapa'a Old Town, 5 to 9 p.m.
- October 4th, [Sound Bath and Yin Yoga Session](#), Kauai Shores Hotel 8:30 to 9:30 a.m.
- October 11th, [Kauai Matsuri Festival](#), Kaua'i War Memorial Convention Hall, 9 a.m. to 3 p.m.
- October 18th, [Kauai Coffee & Chocolate Festival](#), Kilohana Plantation, Lihue, 10 a.m. to 4 p.m.
- October 25th, [Hoohiwahiwa Fair](#), Hilton Garden Inn at Wailua Bay, 10 a.m. to 2 p.m.
- November 7th, [E o Emalani Festival](#), Kokee Lodge, above Waimea Canyon, 10 a.m. to 4 p.m.

Over a Ton of Plastics Cleaned Up at Moloa'a: Volunteers from [Kaua'i Surfriders](#) collected 3,590 pounds of plastics south of Moloa'a Bay during the summer. They navigated the rocky shoreline over several weeks. The haul was deposited in a designated area; then lifted out in huge bags by Jack Harter Helicopters on August 23rd, since there is no truck access. Information source: [The Garden Island](#), Dennis Fujimoto.